

The Great Indian Travel Bazaar '10

April 11 - 13, 2010

Venue: B.M. Birla Convention Centre, Jaipur, Rajasthan, India

Partner International Airline

Proposal:

A Partner International Airline is requested to bring 15 best producers, tour operators and travel agents on a FAM trip.

The fam trip hospitality package that will be offered to the producers, tour operators and travel agents is as follows:

1. Arranged return surface transportation from New Delhi to Jaipur.
2. Surface transport from the hotel to the travel bazaar and to the dinner venue.
3. Accommodation for 3 nights including breakfast from April 11-14 (noon), 2010 at Jaipur and hosted inaugural cocktails and dinner on April 11, 2010 and hosted lunches on April 12- 13, 2010.
4. Attend the Great Indian Travel Bazaar '10 in Jaipur from April 11-14 (noon), 2010 to enable them develop business synergies with leading Indian tour operators and travel agents.
5. We shall offer them opportunity to prefix their B2B meetings with the Indian Tour Operators and other members from the trade.
6. No registration charges and free entry to the travel bazaar.
7. Rajasthan Association of Tour Operators (RATO) will be organizing for 4 days/3 nights pre and post-mart tours for foreign buyers covering major tourist destinations in Rajasthan. The pre -mart tours will start in Jaipur on April 8, 2010 and end in Jaipur on April 11, 2010 at 12 noon. The post-mart tours will start in Jaipur on April 14, 2010 and end in Jaipur on April 17, 2010 at 12 noon. The itineraries of the tours are enclosed.

Mileage given to the Partner International Airline of the conference:

1. A 3-day international travel mart at Jaipur and an opportunity for one to one meetings with foreign tour operators and travel writers from target countries, tour operators & travel agents across India, Hotels, media and investors.
2. Prefixed one-to-one B2B meetings with the foreign buyers at your respective booths.
3. **Branding:** Partner's logo to be placed on:
 - Partner panels at strategic locations all across the venue
 - Partner Panels at road shows in the country
 - Brochure, Writing Pad
 - Event's website
 - Post Event Report
 - Advertising in Newspapers and Travel magazines
4. Announcement thanking the Partners.
5. One fully built up booth of 9 sqm area.
6. Your promotional literature to form a part of the delegate kit.

An early confirmation from your end will help us to offer you branding in our advertising and publicity campaign till April 2010.