

The Great Indian Travel Bazaar '10

April 11 - 13, 2010

Venue: B.M. Birla Convention Center, Jaipur, Rajasthan, India

Theme State and Partner State Proposal

We propose to have only one Theme State for exclusivity. Partner State can be more than one.

Sno	Benefits	Theme State Rs 1000000/-	Partner State Rs 500000/-
1.	A three day international travel mart at Jaipur and an opportunity for one to one meetings with foreign tour operators and travel writers from target countries, tour operators and media from across India, investors and airlines.	✓	✓
2.	Invitation to address at the inaugural by the Hon'ble Tourism Minister of the Theme State	✓	X
3.	Prefixed one-to-one B2B meetings with the foreign buyers at your respective booths.	✓	✓
4.	An exclusive board room with complete audio-visual facilities for a detailed presentation to be organized at your end to the target market.	✓	✓
5.	Exclusive Branding on one panel at the venue	✓	X
6.	Branding: Partner's logo to be placed on: <ul style="list-style-type: none"> ▪ Partner panels at strategic locations all across the venue ▪ Partner Panels at road shows in the country ▪ Brochure, Writing Pad ▪ Event's website ▪ Post Event Report ▪ Advertising in National newspapers and Travel magazines 	✓ Larger logo and Exclusive placement at all strategic branding points.	✓
7.	Partner's brochure in delegate kit	✓	✓
8.	Announcement thanking the Partners	✓	✓
9.	Invitation to hosted Cocktails & Dinner on April 11 and hosted lunches on April 12-13, 2010.	✓	✓
10.	Complimentary fully built up Stall(s) Size : 3' x 3' sqm per stall.	5 booths – total 45sqm area	2 booths – total 18sqm area
11.	Additional stalls will be on payment basis (Subject to availability)	20% discount	No discount

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Sno	Benefits	Theme State Rs 1000000/-	Partner State Rs 500000/-
12.	Road shows	Invitation to all the road shows across the country and the Secretary Tourism of the Theme State to address at the road show. We shall take care of the hospitality of the Secretary Tourism at the Road Show city.	X
13.	Road shows	We can also organize a Road Show on GITB '10 at the Theme State Capital city.	X
14.	Accommodation at Jaipur for Senior Govt Officials	Four Single rooms with breakfast in Jaipur from 11 th – 13 th (noon) of April 2010.	Two Single rooms with breakfast in Jaipur from 11 th – 13 th (noon) of April 2010.
15.	Transport at Jaipur for Senior Govt Officials	Two cars at Jaipur from April 11 – 13, 2010.	One car at Jaipur from April 11 – 13, 2010.
16.	Accommodation at Jaipur for Govt Officials	Two additional rooms with breakfast on double sharing basis for 2 Government personnel from your state in Jaipur from 11 th – 13 th of April 2010.	One additional room with breakfast on double sharing basis for 2 Government personnel from your state in Jaipur from 11 th – 13 th of April 2010.
17.	Performance by your State's cultural troop in the cultural show at the Inaugural.	20 minutes time slot	10 minutes time slot

Note:

- **An early confirmation from your end will help us to offer you branding in our advertising and publicity campaign till April 2010.**
- **LOGO placement and size will vary with category of Partnerships.**
- Please draw the Cheque/DD in favour of 'FICCI, New Delhi' and mail it to Mr. Rahul Chakravarty, Joint Director, Tourism, Federation House, Tansen Marg, New Delhi – 110001 before March 1, 2010.